

Press Release March 2011

LONDON
GALLERY WEST

BROAD VISION

THE ART & SCIENCE OF LOOKING

3 - 15 MAY 2011

PHOTOGRAPHIC ARTS • IMAGING SCIENCE • ILLUSTRATION
LIFE SCIENCE • PSYCHOLOGY • COMPUTER SCIENCE

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Eye, brain, hand; camera, computer, screen; looking, seeing, interpreting: Welcome to Broad Vision. Does what we know influence how we look? Does technology influence what we see? Do our roles determine how we interpret? Thirty-three student and staff researchers from six disciplines across four Schools at the University of Westminster have been investigating these questions.

Broad Vision brings together researchers from the diverse disciplines of Photographic Arts, Imaging Science, Illustration, Computer Science, Psychology and Biomedical Science. Microscopy and imaging technologies are utilised to explore themes of scale and abstraction, seeking and analysing, science and art. Students with open eyes and open minds have been taking the laboratory into the studio and the studio into the laboratory. Crossing boundaries, engaging with different – but related – disciplines, forming

interdisciplinary project groups; by seeing through the eyes of others, participants have developed ways of sharing, developing and communicating their subject-specific knowledge in novel and exciting ways.

The final phase of Broad Vision is a gallery residency, during which the process continues: scientific experiment meets creative process, culminating with a multi-platform exhibition of artefacts from the experiments and interactions, and documentation of the working processes. The exhibition is accompanied by a programme of public workshops, talks and experiments.

OPENING TIMES:

9am – 5pm daily

SYMPOSIUM:

Thursday 5 May 2011, 2 – 5pm

Join the staff and student researchers to discuss the educational perspectives of the project, and the opportunities and challenges of working across disciplines. Free of charge – please contact the gallery to book.

PRIVATE VIEW:

Thursday 5 May 2011, 5 – 8pm

Press images available on request.